PERSONALIZED
THERE IS SO MUCH MORE FOR US TO DO.
DEAR FRIENDS,

In 2016 ABCD celebrated many highlights throughout the year and yet, for all of us, the greatest sense of accomplishment comes each time we hear mentees share how important their mentors have been to their healing process. The connection is strong between the mentor and mentee because of the careful process followed to ensure the match is about the whole person, not just the diagnosis.

A personalized one-to-one match.

The words of a mentee say it best, “You don’t even know what you need or what to do next. My mentor totally understood. A sister, friend and guide. Where could I have found all that?”

We are proud to share a few of the highlights from the past year:

• The Zablocki VA Medical Center announced its partnership with ABCD to further our efforts to support veterans. A special thanks to James Sanger, MD, Philip Redlich, MD, Sherry Wiesner, RN-BC, BS and Cathy Ehlen BSN, RN and Cancer Care Coordinator

• ABCD became an official member of the national Metastatic Breast Cancer Alliance – we are honored to be a part of this initiative to improve the lives of those living with metastatic breast cancer

• ABCD’s Liaison Project, which engages specially trained breast cancer survivors and volunteers to interface with healthcare professionals throughout Wisconsin, assuring all breast cancer patients have easy access to ABCD Mentors

As we launch 2017, ABCD continues its mission under the exceptional leadership of Board President Wayne C. Oldenburg and a committed board and staff.

We invite you to join us in review of our progress and ask you to continue your involvement and support. Your generosity makes it possible for us to ensure our free, personalized support service is available to all those affected by breast cancer – patients, family and friends - from the newly diagnosed to those in treatment and on into survivorship.

Please know your personal commitment to ABCD helps to make a difference in hundreds of lives every year.

Sincerely,

Audrey J. Warner
2016 President
Board of Directors
ABCD LAUNCHES THE POWER OF ONE-TO-ONE INITIATIVE

ABCD: After Breast Cancer Diagnosis understands that breast cancer is so much more than scans, biopsies, surgeries and treatment. Getting through it requires support that is reliable and consistent from people who know what it’s like to hear, “you have breast cancer.”

Today, supportive services, including peer support, are recognized by the medical community as an essential part of the breast cancer journey from diagnosis throughout life. The National Cancer Institute along with accrediting organizations and professional oncology associations, now recommend cancer care providers emphasize both quantity and quality of life issues.

ABCD’s new Liaison Project is a key component of The Power of One-to-One Initiative. The project consists of advanced volunteer training for breast cancer survivors who, in collaboration with ABCD staff, become survivorship liaisons to healthcare organizations throughout Wisconsin.

Liaisons regularly meet with cancer professionals and community health leaders to assure easy access for patients and loved ones to ABCD’s Helpline, resource assistance and our signature One-to-One peer support services. Liaisons are currently active in Southeast Wisconsin.

Thanks to a grant from the Wisconsin Comprehensive Cancer Control Program, in 2017 the project will expand throughout the state as well as allow ABCD to assess the effectiveness of the model in each community, customizing the approach on a region-by-region basis.
ONE-TO-ONE
ABCD HELPS NOW
ABCD understands that breast cancer is about more than medical care. It is a personal journey best understood by those with similar diagnoses and similar life circumstances — those who have been in “your shoes”.

Trained volunteers (Mentors) are at the heart of ABCD’s mission to offer free, personalized information and one-to-one support to people affected by breast cancer — patients, families and friends.

Opportunities are available for survivors and co-survivors to volunteer from home as ABCD Match Mentors and Helpline Mentors.

Mentors complete ABCD’s comprehensive 12-hour New Mentor Training Program. (Helpline Mentor training includes additional special one-to-one Helpline technical and shadowing training.)

**ABCD New Mentor training is free and open to all breast cancer survivors and co-survivors who are one year past diagnosis.**

**Match Mentor** training sessions are offered online and at various locations and times during the year and include:

- Art of Mentoring
- Confidentiality & Ethics of Mentoring
- Dealing with Emotions
- Listening & Communications
- Overview of Breast Cancer
- Survivorship and Self Care

**Helpline Mentor** training sessions are also offered online and at various locations and times during the year and include:

- Basics of Mentoring
- Confidentiality & Ethics of Mentoring
- Dealing with Emotions
- Listening and Communications
- Overview of Breast Cancer
- Survivorship and Self Care

**WHILE SCIENCE SEARCHES FOR A FUTURE CURE, ABCD HELPS THOSE AFFECTED BY BREAST CANCER NOW**
AND ABCD KNOWS IT.
2016 

$50,000+ 
Balistreri Owned & Operated 
Sendik's Food Markets 
Harley-Davidson Motor Company 
Patrice Mahon Memorial Trust 
Wayne C. Oldenburg 

$15,000 - 49,999 
Community Health Charities 
Mark S. Young & Liza M. Longhini 
United Way of Greater Milwaukee 
University of Wisconsin - Madison 
Wakelyer Family Foundation 
Wisconsin Cancer Control Program 

$7,500 - 14,999 
BMO Charitable Fund Program 
BMO Harris 
Edward U. Demmer Foundation 
Jody & Mark Furlong 
Kathleen & Lawrence Gentile 
Linda E.B. Hansen 
Marcus Hotels & Resorts 
Keith Markert & Mary Vandenberg 
Patti & Daniel McKeathan, Jr. 
Wanderlust – Party Like It's 1999 

$2,500 - 7,499 
Joan & Richard Abdo 
Baird 
The Buzzard's Nest, LLC 
Amy & Nathaniel Cade, Jr. 
Cade Law Group LLC 
Catholic Financial Life 
Amy & Frederick Croen, The Croen Foundation 
Ginny Finn & Evan Lenhardt 
Yvonne & George Hoff 
Ruth Kallio-Miekle & Steve Miekle 
Kessler's Diamond Center 
MGIC Investment Corporation 
Mulligans Irish Pub 
Northwestern Mutual Foundation 
Rite-Hite 
Denise Ferreira Ryan & David Ryan 
Jackie Schuelke 
Sensient Technologies Foundation, Inc. 
Susan G. Komen for the Cure – Milwaukee Affiliate 
Audrey & Robert Warner 
Woman's & Girls Fund of the Waukesha County Community Foundation, Inc. 

$1,000 - 2,499 
Scott Beck 
Benevity - Community Impact Fund 
Catherine Bennett 
Blue Mound Country Club 
Women’s Division 
Elizabeth Brenner & Steve Ostrofsky 
Brown Deer Women’s Club 
Cedarburg Junior Woman's Club 
Michael D’iConidda 
Marie M. DiCristi 
Frederick & The Medical College of WI 
GAIA Micro Spa 
Godfrey & Kahn, S.C. 
Hamacher Resource Group 
Linda E.B. Hansen 
Margaret Harris 
James Holaska 
Johnson Bank Wealth Management 
Kangaroo Brands / Sandwich Bros of Wisconsin 
Amy & Thomas Kielma, DDS 
Koss Corporation - Foundation 
Kuehi Family Foundation 
Morgan Oldenburg 
Erin O'Neill 
Palermo Villa, Inc. 
Greg Palmer 
Park Bank Foundation 
Kim M Pettiford 
Theresa Reagan & Bill Reitman 
Reinhart, Boerner, Van Deuren sc 
Marsha Renner 
Rufus King International High School 
Nancy & John Sennett 
Meghan K. Shannon 
Susan & Cary Silverstein 
Anna & R.F. Teerlink 
Anne & Mark Train 
Trust 
US Bank - The Private Client Reserve 
The Joan & Richard Van Deuren Family Foundation, Inc. 
Waukesha West High School 
We Energies Foundation 
West Allis Central High School 
Wisconsin Media USA Today Network 

$500 - 999 
Doris & G. Woodrow Adkins 
Anytime Fitness 
Allen J. Baum 
Susan Baumann 
Donna & Donald Baumgarten 
Cheryl Birn 
Theresa & William Burkhardt 
Cream City Foundation 
Mary Jo & R. Thomas Dempsey, Jr. 
Patricia K. Donnan 
Elizabeth & Richard Diehl 
Elite Team Denville Licensed Products Group LLC 
Fidelty Charitable - Gift Fund 
Foley & Lardner LLC 
Elizabeth & Frederic Friedman 
Kathleen & Jeffrey Fuller 
Jean & Jim Garfield 
Densche Hackeh 
Natalia Howell 
Patrina & Jaime Hurtado 
Ronald Jacquart & Michael McCarthy 
Sarah & Vladimir Jelicenc 
Kathleen Jenders 
Raejean Kanter 
Judith & Gale Klapp 
Sallie & John Lamers 
Cindy & Peter Lapier 
Shane Lauterbach 
Laurie Lehman 
Madison Homebrewers & Tasters Guild 
Sam Maglio 
Marcus Corporation Foundation 
Maureen McGinnity 
Miller Compessing Company 
Morgan Stanley 
Jackie Mortenson 
Muskego High School - Baseball Booster Club 
Gayle Nobels 
Rose & Ryan Oldenburg 
William O'Toole 
Sangeeta Patel 
Ashley L. Rice 
Ina & Jeff Rose 
Katy & Justin Sommer 
Umbreifer Zick Family Foundation 
United Way - Metro Chicago 
Laura & Mark Van Genderen 
Ruth & Kyle Weatherly 
Wells Fargo Community 
Support Campaign 
John Youd, MD 
Dennis Zacher 
Anita & Jeffrey Zagrodni 
Sharl J. Zaleski 

$250 - 499 
Barb & Aaron Balsz 
Barbara R. Barrow 
Martha Barry 
Angela Beadie 
Terri Behling 
Rachel Bloch 
Joyce Garbacia Bobber & Bernard Bobber 
Felicia A. Bogdanski 
The Bon Ten Stores Inc./Boston Store 
Brighton Collectibles 
The Brooks Group & Associates, Inc. 
Kathleen Bruecker 
Julia & John Cabaniss 
Jacqueline Ann Candela 
Mary Lou Charapat 
Chase 
Barbara & Marvin Chassin, MD 
Mark Chiuminato 
Roman H. Claas 
Kathleen & Jack Congleton 
Penelope & James Deshur 
Mary & John J. Dowell 
The Downtown Dental Group 
Maria & Ricky Edwards 
Claudia Egan 
Julie Feldman 
Angela Feng 
Kristin & Robert Fewel 
Molly Filter 
Miriam & Matthew Fleming 
Tracey & Matthew Fricker 
Claudia Busalacchi Garber 
Sandra Gines 
Milly Gonzalez 
Grandma's House Day Care Centers, Inc. 
Amy Gunther 
Jennifer Hovorka 
IBM - Employee Services Center 
Michael Jassak 
Christian Community Foundation of Los Angeles 
Linda Joers 
Paula & Thomas Jung 
Jenny Karsa 
David Kaufman 
Patty & William Kerns 
Kruoppel HealthCare Services, Inc. 
Herbert H. Kohl Charities, Inc. 
Lois Ann Koval 
Jennifer & Joseph Kreis 
Jennifer Krug 
Jill & John Langemak 
Janice & Kevin G. Lubner 
Carrie Matterson 
Mary & John Mehain 
Linda & Tom Meyer 
Mobile Car Care, LLC 
Lauren & David Mooney 
Valle & Scott Moretti, MD 
Lisa Naugle 
Doug Nelson 
Corinne Norman 
Judy Perkins & David Keen 
Cynthia Rigby 
Criselda Ros-Dukler 
Amy L. Schneider 
Margaret Schwloe 
Varsha V Shah 
Brenda S. Skelton 
Billie Jean Smith 
Bryan Specht 
Stone Manor Bridal 
Kimberly & Jeffrey Stone 
SWON Southeast WI Oncology Nurses 
Vicki Tetzlaff 
Patricia & Thomas Towers 
Rachel Unleutsch 
Wines for Humanity 
James B. Young II 
YourCause.com 
Lisa and Thomas Zdroik 

$100 - 249 
A Silver Lining Foundation 
Accounts Receivable Consultants, LLC 
Angelia Allota 
Alonso Walker, MD 
Kelly Alvarez 
American Family Insurance 
Bennie Anderson 
Kimberly Anderson 
Aspen Medical Aesthetics & Laser Clinic 
Christa Balbridge 
Commerce State Bank 
Diann & Thomas Baumann 
Karen & Kevin Behl 
Linda J. Bell 
Jeff Bentoff 
Patricia Blaschka 
C. John Blochian 
Kari Bloedel 
Jennifer Braden 
Christy Brown & Brian Bullock 
Joan & Peter Bruce 
Terri Brunner 
Brenda Buchanan 
Kathleen Buerining 
Wendy & Jim Carlson 
Judy & Kevin Carr 
Carol & Michael Cinquegrani 
Nancy A. Claas 
Amy & Anthony Coffaro 
Anne Colden 
William S. Collier 
Charity Connely 
Susan Connell 
Brew City Countertops & Milwork Inc. 
Lynn M Curran 
Larry Dalton 
Hedy & Alan Daniel, MD 
Patricia & Denning 
Dennis Enterprises, LLC 
Rohini Desai 
Barbara Difilippo 
Gretchen Doegge 
Joel Dressang 
Carol Randall Duncan 
Sandra & Thomas Dunst 
Gretchen & Scott Ecker 
Kathleen & Kent Ehley 

These pages salute the generous people and organizations investing in ABCD's impact. If you find an error or omission, please accept our humble apology and bring it to our immediate attention for correction.
People affected by breast cancer – patients, family and friends – benefit from personalized, reliable informational and emotional support as a complement to appropriate medical care.

One-to-one support provided by people who have first-hand experience with similar breast cancer diagnosis, treatment history and similar life circumstances is a fundamental element of personalized support.

One-to-one support, which we call mentoring, is essential to building a life after diagnosis, leading to a more confident, empowered survivor.

The best mentors are well trained and professionally supported.

It is important to respect the individual choices of those who turn to us for support.

Confidentiality is critical to building trust.

Being responsive to the survivorship needs of mentors is a vital part of our work.

ABCD will take a leadership role in promoting the value of one-to-one support and establishing it as a standard element of care for all breast cancer patients.

ABCD is a credible resource for up-to-date information about breast cancer and a reliable conduit to other personalized support services.

Regardless of ethnic background, gender, religion or sexual orientation, everyone diagnosed with breast cancer, and their family and friends, has a right to ABCD’s help without cost.
2016 FINANCIAL INFORMATION

Current Assets

<table>
<thead>
<tr>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash in Banks</td>
<td>$263,921</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>$2,349</td>
</tr>
<tr>
<td>Investments</td>
<td>$290,970</td>
</tr>
<tr>
<td>Current Portion of Pledges Receivable</td>
<td>$97,952</td>
</tr>
<tr>
<td>Total Current Assets</td>
<td>$655,192</td>
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</table>

Fixed Assets

<table>
<thead>
<tr>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equipment</td>
<td>$23,288</td>
</tr>
<tr>
<td>Less: Accumulated Depreciation</td>
<td>$(18,430)</td>
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<tr>
<td>Net Fixed Assets</td>
<td>$4,858</td>
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Long-Term Assets

<table>
<thead>
<tr>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pledges Receivable</td>
<td>$100,952</td>
</tr>
<tr>
<td>Less: Current Portion of Pledges Receivable</td>
<td>$(97,952)</td>
</tr>
<tr>
<td>Total Long-Term Assets</td>
<td>$3,000</td>
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</tbody>
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Other Assets

<table>
<thead>
<tr>
<th>2016</th>
<th>2015</th>
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</thead>
<tbody>
<tr>
<td>Intangible Asset</td>
<td>$38,895</td>
</tr>
<tr>
<td>Less: Accumulated Amortization</td>
<td>$(32,645)</td>
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<tr>
<td>Net Other Assets</td>
<td>$6,250</td>
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</tbody>
</table>

Total Assets

<table>
<thead>
<tr>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Assets</td>
<td>$669,300</td>
</tr>
</tbody>
</table>

Liabilities

<table>
<thead>
<tr>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>$12,521</td>
</tr>
<tr>
<td>Accrued Payroll</td>
<td>$10,806</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$23,327</td>
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</tbody>
</table>

Net Assets

<table>
<thead>
<tr>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$527,721</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$118,252</td>
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<tr>
<td>Total Net Assets</td>
<td>$645,973</td>
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Total Liabilities and Net Assets

<table>
<thead>
<tr>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Liabilities and Net Assets</td>
<td>$669,300</td>
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</tbody>
</table>

Revenue

<table>
<thead>
<tr>
<th>2016</th>
<th>2015</th>
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</thead>
<tbody>
<tr>
<td>Individual Contributions</td>
<td>$261,035</td>
</tr>
<tr>
<td>Corporate Contributions &amp; Foundation Grants</td>
<td>$222,957</td>
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<tr>
<td>Government Grants</td>
<td>$17,000</td>
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<tr>
<td>Fund Raising Events</td>
<td>$109,768</td>
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<tr>
<td>Workplace Giving</td>
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<tr>
<td>In-Kind Donations</td>
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<tr>
<td>Other</td>
<td>$16,127</td>
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<tr>
<td>Total Revenue</td>
<td>$752,583</td>
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</table>

Expenses

<table>
<thead>
<tr>
<th>2016</th>
<th>2015</th>
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</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$775,500</td>
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<tr>
<td>Administration</td>
<td>$66,509</td>
</tr>
<tr>
<td>Development</td>
<td>$33,025</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$875,034</td>
</tr>
</tbody>
</table>

Change in Net Assets

<table>
<thead>
<tr>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in Net Assets</td>
<td>$(122,451)</td>
</tr>
<tr>
<td>Net Assets at Beginning of Year</td>
<td>$768,424</td>
</tr>
<tr>
<td>Net Assets at End of Year</td>
<td>$645,973</td>
</tr>
</tbody>
</table>
As of June 2016, there were more than 2.8 million women in the USA with a history of breast cancer.

In 2017, an estimated 318,590 women will be diagnosed with a new breast cancer in the USA.

Over a lifetime 1 in 8 women will be diagnosed with breast cancer.

85% of breast cancer diagnoses occur in women who have no family history.

4,000+ of those diagnoses will be in the State of Wisconsin.

The majority of breast cancer diagnoses occur between the ages of 35 - 65.

ABCD is dedicated to assuring all those affected by breast cancer have access to free, personalized survivorship support from the moment of diagnosis, during treatment and every day forward. Through our signature service of one-to-one mentoring, mentor matches are personalized based on similar diagnoses, treatment plans and life circumstances.

Resource: www.breastcancer.org